

A BOOK OF LIVES WELL LIVED

THE MILITARY WORLD THROUGH THE EYES OF A CIVILIAN

MARK S. ROSENTHAL

DESCRIPTION

A Book of Lives Well Lived is the civilian's guide to our incredible military and some of the activities and missions they perform. Detailing Mark Rosenthal's experiences on military bases and training missions on an aircraft carrier, a nuclear submarine, military planes, and at military balls and retirement ceremonies, this provides an eye-opening foray into the professionalism, dedication, and passion they have to protect us each and every day. If you have any interest in the military, this book is for you.

KEY SELLING POINTS

- Provides a unique perspective on military exercises & experiences through the eyes of a citizen.
- Shines a light on how humble and brilliant our military leaders are.
- Delves deep into celebrations of the military through balls and ceremonies.
- Shares ways of connecting the military to the citizens of a community.
- Instructs how to make a difference hosting our military.

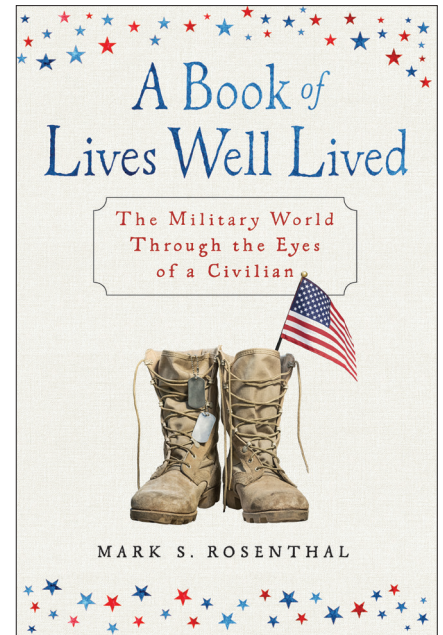
MARKETING

- *A Book of Lives Well Lived* will be promoted on author's website and blog.
- Author will market on his social media platforms.
- The author will engage a PR rep or publicist to connect him to local TV morning shows.
- An extensive email marketing campaign will be sent using author's vast contact lists.
- Reviews & endorsements will be collected through current relationships while networking with veterans groups, book clubs and military organizations.
- The author will participate in book tours, talks, and book signings.

AUTHOR BIO



Mark Rosenthal is a lifelong resident of Tampa, Florida, with an open mind and heart for new experiences. His background is in construction and real estate, and he has an affinity for military history. Mark and his wife, Deborah, have been active in the Tampa Bay community entertaining and hosting the military for the last fourteen years.



Publisher: Koehler Books

Distributor: Ingram

PUB DATE: 12/19/2023

SOFT COVER: \$22.95, 979-8-88824-009-0

HARD COVER: \$27.95, 979-8-88824-011-3

EBOOK: \$7.99, 979-8-88824-010-6

TRIM: 6"x 9", pages 346

HISTORY / Military / General

AUDIENCE

- Civilians & Military Members
- Military Veterans & Families
- Patriotic Americans
- Military History Enthusiasts
- Non-Fiction Readers

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